



## Advertise with Us in 2021!

(updated January 2021 – no pricing changes from 2020)

	Audience	Cost
<p><b>APHA Agenda</b></p> <p>(member newsletter)</p> <p>Issued weekly, every Tuesday morning</p>	<p>Weekly email newsletter sent to all APHA members (500+)</p> <p>Members range from just getting started with advocacy to long-time, successful independent advocates.</p> <p>Sample 1: <a href="http://myapha.org/agendas/sample1.htm">http://myapha.org/agendas/sample1.htm</a></p> <p>Sample 2: <a href="http://myapha.org/agendas/sample2.htm">http://myapha.org/agendas/sample2.htm</a></p> <p>We can help you develop this ad at no charge. No more than one non-APHA/DiagKNOWsis Media* ad per issue.</p>	<p>\$75/week</p> <p>\$225 for 4 issues (do not need to be consecutive)</p> <p>\$450 once/month for one year (12 placements/year)</p> <p>\$850 for 24 issues (max – 2x per month)</p>
<p><b>APHA Non-member Newsletter</b></p> <p>Issued 1x or 2x per month – usually 2<sup>nd</sup> Wednesday</p>	<p>Monthly email newsletter sent to non-members of APHA (6,800+)</p> <p>A second one goes out each month during workshop/bootcamp season.</p> <p>See samples of the Agenda linked above. They are very similar, except tailored to non-members.</p> <p>We can help you develop this ad at no charge. No more than one non-APHA/DiagKNOWsis Media* ad per issue.</p>	<p>\$75/week or</p> <p>\$225 for 4 issues (do not need to be consecutive)</p> <p>Contact us if you would like placement in more than 4 issues.</p>

For more information, contact us at: 352-459-0509 or [admin@aphadvocates.org](mailto:admin@aphadvocates.org)

\*APHA, AdvoConnection, and other patient-focused sites are part of the DiagKNOWsis Media family. [www.DiagKNOWsisMedia.com](http://www.DiagKNOWsisMedia.com)