



Alliance of Professional Health Advocates

The APHA Agenda

Tuesday, December 6, 2022

Message from Deb and Dena: Don't miss the last two member call-in shows of the year



This week, we're hosting the last two call-in shows of the year. We hope you'll join us! On Wednesday, we'll have Connect with Anne where Anne Llewellyn will talk to us about setting limits. These are great, interactive sessions that we hope you'll take advantage of if you can. [**Sign up here**](#) (more details below). And then on Thursday, we're so pleased to host Jessica Halem from the University of Pennsylvania's EIDOS LGBTQ+ Health Initiative to share with us the recently launched LGBTQ+ Healthcare Directory along with her thoughts on how patient advocates can support high-quality, affirming care for LGBTQ+ patients. This call-in qualifies for one CE credit as part of the PAC Board's new JEDI requirement. [**Sign up here**](#) and see below for more details. Read on for more programming updates from APHA!

We're happy to announce two new courses on PracticeUp!

1) We're thrilled to launch a [**BCPA prep course**](#) that will also serve as a great foundational resource for anyone new to patient advocacy. This course, taught by Anne Llewellyn, is ideal for people who are preparing for the BCPA exam but also for anyone building their knowledge of patient advocacy. The course covers the seven patient advocacy domains set out by the PACB and includes nine learning modules. We are offering an introductory discount of 20% just for APHA members through the end of December 2022. Use code 20off at checkout.

2) We're also so pleased to offer a new [**pediatric patient advocacy course**](#) for advocates interested in serving pediatric clients. This course provides 2 Ethics CEs and includes four lessons. The approximate amount of time to complete this course is 2 - 3 hours.

Stay tuned for updates on additional new courses or [**click here**](#) and we can keep you in the loop.



Schedule & Attend

Upcoming call-in shows:

Connect! with Anne – Meet Anne Llewellyn: Setting Limits with Patients and Families

Wednesday, December 7, 2022

9am PT/ 10am MT/ 11am CT/ 12pm ET

Do you find yourself frustrated and feeling like you are spinning your wheels? If so, learning how to set limits is a tool that could help you regain balance in your career. Connect with Anne Llewellyn to share how you set limits in your practice.

[Register Here.](#)*

LGBTQ+ Health: How to support inclusive, affirming care through patient advocacy

Thursday, December 8, 2022

4pm PT/ 5pm MT/ 6pm CT/ 7pm ET

LGBTQ+ patients face unique biases and challenges in accessing high-quality healthcare. And patient advocates have a unique opportunity to help ensure that LGBTQ+ patients get the inclusive, affirmative care that they need and deserve. To discuss these issues and share resources that advocates can use to support their LGBTQ+ clients, we're thrilled to host an expert call-in show with Jessica Halem, Senior Director of the **Eidos LGBTQ+ Health Initiative at the University of Pennsylvania**. Jessica previously served as the inaugural LGBTQ Director at Harvard Medical School, where she led educational programs across the University and its hospitals. Jessica is also a driving force behind the recent launch of the **LGBTQ+ Healthcare Directory** a project of the **Tegan and Sara Foundation** and **GLMA - Health Professionals Advancing LGBTQ+ Equality**. Don't miss this important conversation about advancing health equity in the LGBTQ+ community with one of the country's premiere LGBTQ+ health experts. **Register here**.* This is a pre-approved CE event for PACB's newly established Justice, Equity, Diversity, and Inclusion CE requirement. Earn 1 CE.

* Registrants will receive login or dial-in instructions prior to all the call-in events.

We have a few more events in the works for early 2023 and we will announce those as soon as we can.

In case you missed it: Connect! with Anne – In this episode of Connect! with Anne, we discussed building relationships with members of the healthcare team. **You can watch it here**.

Link here: to all past Expert Call-ins and Webinars.

In the News

APHA and advconnection.com got a plug in this **Clinton Herald Savvy Seniors article** on how to reduce medical bills.

And remember, if YOU'RE in the news, please let us know so we can share it with others! Send a link and any other information about it to membersvc@aphadvocates.org. We'll spread the word.

For AdvoConnection Directory-listed Members

Advocates Needed

Monitor Requests for Help - Patients need you!

Recent Requests have come from:

- Missouri
- California
- Oregon
- Washington

If you get hired for any patient requests through APHA, please let us know and we can take down the request. (And cheer on your success!)



5-Star Reviews

Congratulations to these AdvoConnection Directory-listed member who received 5-star reviews for their work:

Susan Cooley, Care Consultants of Texas, LLC

These stars were awarded by clients for whom they have saved lives, health, or money, and improved the quality of life. Should your clients be providing testimonials and endorsements for your directory listing too? **Here's how to make it easy**

Help us improve the directory.

As part of our effort to improve APHA's consumer-facing presence and reach more patients/consumers, we're looking at how we can improve the directory itself. We've gotten a lot of feedback on this since we took over APHA and we've hired a development firm to help us tackle these improvements. If you have strong feelings about the directory and what you'd like to see, please share them with us at **membsvc@aphadvocates.org** (please use DIRECTORY in the subject line). We won't be able to address everything, and definitely not all at once, but your input will help us build a roadmap for improvements.

Jump into the Conversation

Stay connected with other professionals, engage in discussions, collaborate with peers, and seek assistance and support in the **Connect! Forums**.

Topics this week:

General Conversation

- [Free webinar: Holiday blues and expectations](#)
- [California law of independent contractors, signed in 2019](#)

+ADL Forum: Directory Listed APHA Members Only

- [When the Client is not the Payment Guarantor](#)
- [Propublica Hospice Article](#)

APHA Academy 100 Days to Launch

- [Lessons 20, 21, and 22 – More Marketing / Client Acquisition](#)
- [Last Live Lesson \(#4\) Scheduled](#)
- [Live Class #3 – Video is Posted \(and more!\)](#)
- [Last Live Class – Help us select a new date and time](#)
- [Lesson 14 Niche/Audience](#)
- [Freelance/Subcontractor](#)
- [Lawyer list/ naming practice](#)
- [Tech question – scanning apps](#)
- [Pulling articles/resources off the internet](#)

APHA Academy 100 Days to Launch (Fall 2021)

- [First Client](#)

Don't see topics you're interested in? Start a thread or a group!

Renewing Your BCPA? Get your CE's from APHA

BCPAs who earned their credential during the FALL 2019 exam cycle must complete the recertification process by December 31, 2022, which includes 30 CEs. Visit **[PracticeUP!](#)** and take courses that will help you grow your personal skills, abilities, and knowledge, and earn the CEs you need to maintain your BCPA. You can also earn CEs from some of the APHA Expert Call-ins and Webinars **[found here](#)**. For a complete list of all CEs offered by APHA, visit our **[master list of all CEs](#)**.

Member Badges

Downloadable Member Badges are now available on the APHA site. We updated the Member Badge to include the new APHA colors and logo and it is ready for download and distribution on your website, directory listing, or anywhere you display your APHA Member Badge. **[Click here](#)** to download and/or to replace yours.



Let's Get Social

We are building a stronger social media presence for APHA and AdvoConnection. We'd love to interact with you through these channels. We're happy to do whatever we can to help boost your social media presence, too. Please like and follow us and we'll like you back! Tag us in your posts and we'll like and share. Find us here:

- [LinkedIn](#)
 - Twitter [@AdvoConnection](#) and [@APHAdvocates](#)
 - Facebook [AdvoConnection](#) and [APHAdvocates](#)
-