



## Advertise with Us!

(updated 5/2018)

For more information, contact us at: 352-459-0509 or [admin@aphadvocates.org](mailto:admin@aphadvocates.org)

Location	Audience	Cost
<b>HealthAdvocatePrograms.com</b> (website)	Mostly people just thinking about starting out in advocacy, but not yet committed.  Average: 4,775 site visits per month* (measured Jan 2017 thru April 2018)	Free listing or  Enhanced listing is \$150/year
<b>HealthAdvocateResources.com</b> (website)	Mostly people just thinking about starting out in advocacy, but not yet committed.  Average: 1,286 site visits per month* (measured Jan 2018 thru April 2018)  Add your logo to the homepage, with a link to your site, similar to existing listings	\$200/year
<b>APHASummits.com</b> (website, notices, and events)	General advocacy interest, skewing toward people starting out  Shelf life based on Summits season (in 2018, January thru early September)  Summits support includes in-person attendance at the Summits.  <a href="https://aphasummits.com/vendor-information/">https://aphasummits.com/vendor-information/</a>	See vendor page on Summits website – linked at left



Location	Audience	Cost
<p><b>APHA Agenda</b></p> <p>(member newsletter)</p> <p>Weekly delivery, every Tuesday morning</p>	<p>Email newsletter sent to all APHA members (600+)</p> <p>Members range from just getting started with advocacy to long-time, successful independent advocates</p> <p>See sample: <a href="https://myapha.org/agendas/index.htm">https://myapha.org/agendas/index.htm</a></p> <p>We can help you develop this ad.</p>	<p>\$50/week or</p> <p>\$175 for 4 weeks (do not need to be consecutive)</p>
<p><b>APHA Non-member Newsletter</b></p> <p>1x or 2x per month – usually 2<sup>nd</sup> Tuesday or Wednesday</p>	<p>Email newsletter sent to non-members of APHA (5,500+)</p> <p>A second one goes out each month during Summit Season (see above.)</p> <p>See sample: <a href="https://aphadvocates.org/nm-notices/index.htm">https://aphadvocates.org/nm-notices/index.htm</a></p> <p>We can help you develop this ad.</p>	<p>\$50/week or</p> <p>\$175 for 4 issues (do not need to be consecutive)</p>

\*These statistics pulled from Google Analytics for each site, averaged per month.